



FOR IMMEDIATE RELEASE

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NuTek Food Science Announces Barry Knudson as Senior Vice President of Sales

Omaha, Nebraska (April 12, 2016) - NuTek Food Science, LLC, a company that helps create great-tasting and affordable foods to enhance global health and wellness, is pleased to announce Barry Knudson as Senior Vice President of Sales. Knudson will direct global sales initiatives for NuTek's Consumer Packaged Goods and QSR Customers.

"We are extremely pleased to welcome Barry to the NuTek team. His expertise in the industries of food service and food manufacturing makes him the ideal candidate to help lead our rapidly expanding sales organization and customer portfolio," said Brian Boor, President and COO of NuTek Food Science.

Knudson brings more than 20 years of sales experience to NuTek. He has served in progressively expanding roles within firms including Ardent Mills, Lamb Weston, ConAgra Foods, and Ag Processing, Inc.. Knudson has extensive experience in global account management, having overseen sales activities for a number of the Top 100 firms within the food industry.

Knudson holds a Bachelor of Science in Business Administration from the University of Nebraska. Knudson has provided food industry leadership through his active participation in several major trade associations. Knudson is very active within the Omaha community and serves as an officer of the Omaha Children's Hospital & Medical Center Foundation Board of Directors.

"I am extremely excited to join the NuTek team. NuTek Food Science is uniquely positioned in the industry. NuTek's rapid global penetration and expansion within the world's leading food companies provides us with a tremendous platform for future growth. With our expanding sales team, I look forward to leading the sales organization to capitalize upon the strong momentum both domestically and abroad," stated Knudson. Knudson further added, "With our new state-of-art-production facility, our revolutionary technology and the strong global sales team, we have a tremendous foundation for growth."

About NuTek Food Science, LLC

The mission of NuTek Food Science is to help create great-tasting and affordable foods that enhance global health and wellness. The company strives to grow its business by being a great partner to the global food system with innovative products for food manufacturers, food retailers and restaurant chains. Salt for Life®, their revolutionary salt product, delivers improved nutrition through

unprecedented levels of sodium reduction, while replacing with potassium, a necessary and widely underconsumed nutrient – all while maintaining great taste. The product is naturally sourced and, through a proprietary process, has helped many of the world’s leading food companies achieve successful sodium reduction in the range of 30%-50%. In addition, Salt for Life® potassium & sea salt blend, with 75% less sodium than regular table salt, is available in a consumer-friendly bottle for at-home use.

NuTek Food Science, funded in part by an investment from Khosla Ventures, has offices in Omaha, NE and Minneapolis, MN. Rabobank named NuTek Food Science as its Emerging Leader in Innovation Award winner in 2015. *Fast Company* highlighted NuTek as one of three companies that Bill Gates recognized as “Shaping the Future of Food.” For more information, please visit us at www.nuteksalt.com or www.saltforlife.com.